

# JEWELL

EVENTS · CATERING



# HISTORY



When Mr. Jewell founded George L. Jewell Catering Services in 1967, he had already honed his exuberant and innovative style through years of experience in traditional dining service.

Working first out of a small florist shop off Belmont Street in Chicago, Mr. Jewell began serving afternoon tea sandwiches to his clients who would come to the shop to discuss their orders. The first event he ever “catered” was a tray of hors d’oeuvres he prepared and delivered himself.

From that first hors d’oeuvre tray grew a multi-million dollar company, now operating out of a state of the art facility with a fleet of vehicles and enough warehoused equipment to serve a formal sit down dinner for over 2,000 people.

After almost 50 years in the industry, George Jewell still engages in his hands-on management style and continues as the spokesman of the company. His impassioned enthusiasm for special events and his dedication to excellence set the tone for the entire company.





# DYNAMIC DIVISIONS

**JEWELL**  
EVENTS · CATERING

## MAKING SPECIAL EVENTS SPARKLE!

For over fifty years we have been serving the corporate, philanthropic, social and arts communities. Jewell Special Events is the premiere caterer for creative cutting edge cuisine and seamless execution.

*Jewell Weddings*  
A Division of Jewell Events Catering

## IMAGINE THE POSSIBILITIES...

Jewell Weddings helps create beautiful memories. We continue to bring our creative food and impeccable service to thousands of weddings, allowing couples and families to experience the day of their dreams.

**Jewell To Go**  
A Division of Jewell Events Catering  
*Eat Smart.*

## EAT SMART WITH JEWELL TO GO!

Jewell To Go delivers fresh and delicious meals, snacks and platters to your office. We offer a wide variety of creative and tasty breakfasts, salads, sandwiches, convenient box lunches and delicious hot buffets.

**JEWELL**  
Contract Dining

## SOLVING ALL OF YOUR DINING NEEDS.

We are a leading food service provider offering flexible, tailored and dynamic programs that will excite your clients, customers and employees while respecting your goals, objectives and bottom line.

# OUR CAPABILITIES



Jewell Events Catering has served over 1 million guests at over 30,000 events. A great portion of these guests represent repeat clients, referrals from clients, and second-generation customers. Our clients come from virtually every market sector, including associations, philanthropic organizations, not-for-profits, Fortune 500 companies, smaller corporations and firms, educational institutions and individuals.



## MENU DEVELOPMENT

Our food is often described as “astonishingly beautiful”. Whether your preference is for the most inventive new cuisine or intriguing twists on old favorites, our chefs and consultants will custom design a menu that will entice your guests.



## EQUIPMENT RENTAL

Set the mood with tables, chairs, linens, tableware and accessories. With our huge warehouse full of equipment, and access to the finest vendors in the city, we can supply everything you need to make your event sparkle.



## VENUE SELECTION

From the offbeat to the extraordinary, we can help you find the perfect location. We have perfected the techniques of off-site catering and can work almost anywhere your theme will take you.



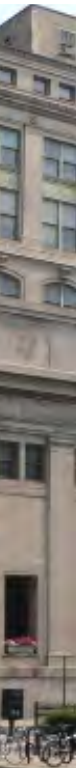
## STAFFING

Our impeccably trained servers and certified bartenders will serve your guests in celebrated style, allowing you to be a guest at your own party. Every event we cater is imbued with polished Jewell Events style. It's that extra panache, that “one step beyond”, which for decades has set us apart.

# PORTFOLIO OF VENUES



Chicago is a vibrant and exciting place in which to entertain with an almost unlimited selection of venues. From architectural and cultural treasures such as The Rookery and The Chicago Cultural Center, to the whimsical and unique choices such as Chez and Venue Six10, the list spans fascinating galleries, gardens, building lobbies and rooftops.



We are proud to partner with over 200 different event spaces throughout Chicagoland. Please visit our venue section on our website to see a full updated list. [www.georgejewell.com/venues/](http://www.georgejewell.com/venues/)

# GREEN INITIATIVE



Jewell Events is committed to providing a healthy and clean environment at all our event locations as well as our corporate headquarters. To achieve this, we have developed an eco-friendly program to reduce waste and lower our carbon footprint.

## OUR TEN POINT JEWELL GREEN INITIATIVE

1. Use compostable disposable products made from renewable resources in our Jewell To Go division
2. Utilize low-toxicity, biodegradable cleaning products for warehouse & kitchen
3. Recycle office products, including white paper, mixed paper, corrugated cardboard, ink cartridges and cell phones
4. Provide information to our clients about the availability of these products
5. Continuously educate our staff to raise awareness and introduce models for utilizing organic, sustainable products
6. Utilize research purveyors within our 250 mile "local geographic area"
7. Develop recipes which deliciously highlight local, organic and sustainable products.
8. Adhere to environmental guidelines and sustainable practices, such as the Monterey Bay Aquarium Seafood Watch List.
9. Retrofit existing lighting with energy efficient LED lighting
10. Promote alternative transportation to workplace, including bike ridership

